

ABSTRACT

[0053] A folding advertising surface for affixing to a railing, grab bar or pole having an outer surface is disclosed. The folding advertising surface comprises a body having a first side and a second side opposite the first side. The first side has printed indicia forming a visual image. The folding advertising surface also comprises a releasable adhesive disposed on the second side of said body. The releasable adhesive is configured to adhere to the outer surface.